



WE TREAT YOUR ENDEAVOR AS IF IT WERE OUR OWN.

create
SOCIALY.COM

Website Design & Marketing Strategy

Knowledge is power. One great source of knowledge is data, especially when you are in the business of connecting a product to the end consumer as quickly and efficiently as possible. Knowing what is most efficient and effective requires a measurable degree of research and data mining. This is why our three phase process is so unique. We get you the data. We give you the tools to use it to determine processes that convert.

What to Expect: *Design, Launch, Sustain & Grow*

Design

1. We will design your website using your feedback and industry knowledge as a guide. Our team will use this data to craft an entirely custom site based on this feedback.
2. View design & suggest changes. With your feedback, your dedicated project manager will make additional edits prior to launch.



Launch

1. Expect your site to go live approximately six to eight weeks after you have submitted your design requirements.
2. We identify your audiences, establish measurable objectives and design a marketing platform (website + marketing) specific to your own strategic goals. We follow up with full analysis and ROI measurements, adjusting incrementally until your website is delivering the desired results.
3. Once your site is launched and goes live, you and your staff will receive a thirty minute tutorial answering any questions. Keep in mind we are here 24-7 after launch.

Sustain & Grow

1. Using *actual research and data* from your own customers, we will measure data sets with strategic planning, creative advertising (in all forms) and sharp execution to get your desired outcome - all based on your website's initial performance.



Specifications

1. We work with companies who are growth focused. Our process works most effectively when we pair our experts with companies who are on the offense and expecting to win more business. Together, we make growth a reality.
2. Working with our teams will propel your business forward. As your business grows, we're there for you as your needs expand. We are here to help you meet or exceed your goals - one city, state, or country at a time.
3. Let's find our fit.

We work best with companies who are looking to *grow*.

- Senior Management + Marketing Teams

Empower and extend the ability of your current marketing department using our team for digital assets and sustainable growth.

- CEO, COO, President

We provide a team to support your business. Leverage our team for your strategic growth, without the need for additional staff.

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